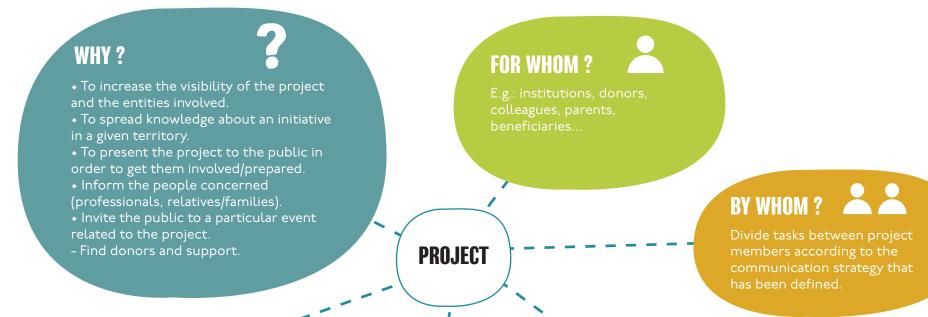
COMMUNICATING YOUR PROJECT

EXTERNAL COMMUNICATION



WHAT ?

What content to communicate ?
What language to adopt ?

HOW ?

• Which communication mediums and which channels/networks ? E.g.: print, web, social networks, video, articles, meetings, emails, invitations, flyers, press conferences ...etc.

- Using what means (budget)?
- What mandatory mentions and logos or acknowledgements to include? (donors and other support-providers).

WHEN ?

At what stage(s) of the project should you communicate? Design, implementation, assessment/evaluation.

E









Sources : https://www.wikiterritorial.cnfpt.fr/xwiki/bin/view/vitrine/ Communication%20autour%20d%27un%20projet%20culturel